



KGW
1501 SW Jefferson
Portland, OR 97201

Smart Media Group
814 King Street
Suite 400
Alexandria, VA 22314

Contract # 856772

Schedule Dates 10/09/12-10/15/12
Advertiser Greg Walden for Congress (8477)
Agency/T-Code Smart Media Group (7611)/788239874
Product Political - Candidate (1077)
Brand WALDEN 4 CONGRESS (178246)
Salesperson Norten, Matthew (3149)
Sales Office HRP - Washington DC
Buyer Name BOTWINICK,DEBRA
Phone/Fax /
CPE C09C15
Account Types National/Political Candidate - Agency
Billing Type Standard
Comments WALDEN 4 CONGRESS
GREG WALDEN FOR CONGRESS,

Date Entered 09/25/12
Last Modified 10/11/12
Entered By Jacob Thom
CO-OP No
Headline # 06336417
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,878.75
Net Total \$10,646.25
Sales Tax

Portland (KGW) (KGW)

| By Broadcast Month | Spots | Rate |
|---------------------|-----------|--------------------|
| Oct. 2012 | 26 | \$12,525.00 |
| Grand Total: | 26 | \$12,525.00 |

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|--------|--------------------------------|-------------------|-----|--------|---------------------|-----|----|----|----|----|----|----|----|-------|------------|------------|----------------------|-------------------|---------|
| 1.0 | Normal Line / SPOT | 10/09/12-10/11/12 | 3 | :30 | 11:59A- 12:31P (PT) | 2 | | X | | X | | | | 2 | \$350.00 | \$700.00 | Portland (KGW) (KGW) | NOON NEWS | 9/25/12 |
| 2.0 | Normal Line / SPOT | 10/09/12-10/12/12 | 3 | :30 | 2:58P- 4P (PT) | 4 | | X | X | X | X | | | 4 | \$250.00 | \$1,000.00 | Portland (KGW) (KGW) | ELLEN | 9/25/12 |
| 3.0 | Normal Line / SPOT | 10/15/12-10/15/12 | 3 | :30 | 2:58P- 4P (PT) | | 1 | | | | | | | 1 | \$250.00 | \$250.00 | Portland (KGW) (KGW) | ELLEN | 9/25/12 |
| 4.0 | Normal Line / SPOT | 10/09/12-10/12/12 | 3 | :30 | 4:58A- 5:57A (PT) | 4 | | X | X | X | X | | | 4 | \$175.00 | \$700.00 | Portland (KGW) (KGW) | 5AM NEWS | 9/25/12 |
| 5.0 | Normal Line / SPOT | 10/15/12-10/15/12 | 3 | :30 | 4:58A- 5:57A (PT) | | 1 | | | | | | | 1 | \$175.00 | \$175.00 | Portland (KGW) (KGW) | 5AM NEWS | 9/25/12 |
| 6.0 | Normal Line / SPOT | 10/09/12-10/12/12 | 3 | :30 | 5:57A- 6:58A (PT) | 4 | | X | X | X | X | | | 4 | \$600.00 | \$2,400.00 | Portland (KGW) (KGW) | 6AM NEWS | 9/25/12 |
| 7.0 | Normal Line / SPOT | 10/15/12-10/15/12 | 3 | :30 | 5:57A- 6:58A (PT) | | 1 | | | | | | | 1 | \$600.00 | \$600.00 | Portland (KGW) (KGW) | 6AM NEWS | 9/25/12 |
| 8.0 | Normal Line / SPOT | 10/09/12-10/11/12 | 3 | :30 | 5:59P- 7P (PT) | 2 | | X | | X | | | | 2 | \$775.00 | \$1,550.00 | Portland (KGW) (KGW) | NEWS | 9/25/12 |
| 9.0 | Normal Line / SPOT | 10/10/12-10/10/12 | 5 | :30 | 7P- 7:29P (PT) | | | | 1 | | | | | 1 | \$250.00 | \$250.00 | Portland (KGW) (KGW) | NEWS | 9/25/12 |
| 10.0 | Normal Line / SPOT | 10/10/12-10/12/12 | 3 | :30 | 11:34P- 12:37A (PT) | 2 | | | X | | X | | | 2 | \$300.00 | \$600.00 | Portland (KGW) (KGW) | TONIGHT SHOW | 9/25/12 |
| 11.0 | Normal Line / SPOT | 10/10/12-10/12/12 | 3 | :30 | 10:59P- 11:34P (PT) | 2 | | | X | | X | | | 2 | \$775.00 | \$1,550.00 | Portland (KGW) (KGW) | 11PM NEWS | 9/25/12 |
| 12.0 | Normal Line / SPOT | 10/13/12-10/13/12 | 3 | :30 | 10:59P- 11:29P (PT) | | | | | | | 1 | | 1 | \$550.00 | \$550.00 | Portland (KGW) (KGW) | SAT 11PM NEWS | 9/25/12 |
| 13.0 | Normal Line / SPOT | 10/11/12-10/11/12 | 3 | :30 | 10P- 11P (PT) | | | | | 1 | | | | | \$2,000.00 | | Portland (KGW) (KGW) | ROCK CENTER | 9/25/12 |
| 13.0.1 | Closed Preempt | 10/11/12 | | | | | | | | | | | | | | | Portland (KGW) (KGW) | I-No Avail/Spot - | |

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



KGW
1501 SW Jefferson
Portland, OR 97201

Smart Media Group
814 King Street
Suite 400
Alexandria, VA 22314

Contract # 856772
Schedule Dates 10/09/12-10/15/12
Advertiser Greg Walden for Congress (8477)
Agency/T-Code Smart Media Group (7611)/788239874
Product Political - Candidate (1077)
Brand WALDEN 4 CONGRESS (178246)
Salesperson Norten, Matthew (3149)
Sales Office HRP - Washington DC
Buyer Name BOTWINICK,DEBRA
Phone/Fax /
CPE C09C15
Account Types National/Political Candidate - Agency
Billing Type Standard
Comments WALDEN 4 CONGRESS
GREG WALDEN FOR CONGRESS,

Date Entered 09/25/12
Last Modified 10/11/12
Entered By Jacob Thom
CO-OP No
Headline # 06336417
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,878.75
Net Total \$10,646.25
Sales Tax

Portland (KGW) (KGW)

| By Broadcast Month | Spots | Rate |
|---------------------|-----------|--------------------|
| Oct. 2012 | 26 | \$12,525.00 |
| Grand Total: | 26 | \$12,525.00 |

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|--------|--------------------------------|-------------------|-----|--------|-----------------------|-----|----|----|----|----|----|----|----|-------|------------|------------|----------------------|---------------------------|---------|
| 14.0 | Normal Line / SPOT | 10/12/12-10/12/12 | 3 | :30 | 10P- Dateline NBC | | | | | | 1 | | | 1 | \$2,200.00 | \$2,200.00 | Portland (KGW) (KGW) | DATeline | 9/25/12 |
| 15.0 | Normal Line / SPOT | 10/14/12-10/14/12 | 5 | :30 | 8:58A- Meet The Press | | | | | | | | 1 | | \$275.00 | | Portland (KGW) (KGW) | | 10/8/12 |
| 15.0.1 | Closed Preempt | 10/14/12 | | | | | | | | | | | | | | | Portland (KGW) (KGW) | I-NA on Entry/Exception - | |

CONFIRMATION CONTRACT

| | | | | |
|-----------------------------|-------|-------------------|-------|-----------|
| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
|-----------------------------|-------|-------------------|-------|-----------|